

# Slough Borough Council

Draft Corporate Plan Structure

# Our purpose: Closing the healthy life expectancy gap, by focussing on children

Slough has poor healthy life expectancy compared to neighbouring areas and one of the youngest populations in the country. A child's early development and experiences play a key role in determining future health and wellbeing.

We will work closely with our partners and our community to improve outcomes for all Slough's children and give them a good start in life.

Together, we will work to improve the conditions for families in Slough, seeking to enhance our borough's built and natural environment, and well as striving to improve the social determinants of health: such as education, employment, income and crime.

We will listen to the voices of children and young people and ensure they have a say in the future of our town.

# Our approach

Resident focussed

Providing financial sustainability

Enabling residents and communities

Strengthening partnerships

Building trust

## We will:

Serve the people of Slough first and foremost: responding to their concerns, ensuring their views are heard and delivering on the issues that matter most to them.

Build on our work to provide financial sustainability for the council and embed good practice for local government: living within our means, balancing our budget and being honest and open about the difficult decisions that we will need to make over the coming years.

Focus on enabling residents to live well independently: building community capacity and resilience, fostering self-sufficiency and creating platforms that allow our community to shape Slough's future.

Strengthen relationships with partners, the community and our young people through collaboration and co-operation: developing a united way of working, toward a shared vision for our town and its residents.

Work to restore trust and confidence in SBC: ensuring that we are reliable, responsive and open, as we continue to recover and improve.

# Our Strategic Priorities

## 1. A borough for children and young people to thrive

- Providing quality services for vulnerable children and those with special educational needs and disabilities (SEND)
- Improving outcomes for disadvantaged children and young people
- Tackling high rates of child obesity
- Increasing children and young people's participation in decisions that affect them and in shaping the future of Slough

## 2. A town where residents can live healthier, safer and more independent lives

- Working with partners to target health inequalities and promote wellbeing
- Supporting residents to be as independent as possible, whilst providing quality services for the most vulnerable adults
- Improving community safety and tackling anti-social behaviour – providing a safer town to grow-up

## 3. A cleaner, healthier and more prosperous Slough

- Affordable, safe and healthy homes – improving the quality of council housing stock and the private rented sector
- Improving air quality, promoting active travel and sustainable forms of transport, and taking action to prevent or minimise the impact of climate change
- Providing clean, quality public spaces and working with developers to deliver a modern town centre for future generations
- Engaging with businesses to create new employment opportunities for Slough families and routes to upskill

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## Our priorities

1. A borough for children and young people to thrive
2. A town where residents can live healthier, safer and more independent lives
3. A cleaner, healthier and more prosperous Slough